



-PRESS RELEASE-

February 9, 2015

The Wood River Farmers' Market Association is encouraged by the recent communications of the City of Ketchum indicating their desire to allow our association to determine the location for the Ketchum farmers' market this coming summer, including our past location on Fourth Street.

At our last meeting, three alternative locations for the farmers' market were presented by the City:

- 1st Avenue between Sun Valley Road and 4th Street
- Around the LDS Church, pending their approval
- 1st Avenue between 5th Street and 6th Street

Representatives from the Wood River Farmers' Market Association are meeting to evaluate the viability of these locations and will meet again with City officials next week.

The ongoing dialogue between the City of Ketchum and the Wood River Farmers' Market Association is imperative in order to identify concerns raised by local businesses, City agencies, and individuals regarding the impacts of the market operations.

We understand that we are guests in the streets of Ketchum and would like to make efforts to accommodate any concern.

We would like to thank the community for their support of the Ketchum farmers' market. The public comments have been vital in our efforts to remain on Fourth Street.

The Wood River Farmers' Market Association is a collection of vendors comprised of farmers, ranchers, artisans, and food vendors from Southern Idaho, who meet weekly throughout the eighteen-week summer season in order to provide access to locally made and grown goods. 65 vendors are represented by the association. Weekly farmers' markets occur in Ketchum and Hailey and have been part of the Wood River Valley's summer events for over fifteen years.

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