

# The Artists' Market

artistsmarket@gmail.com

Thursdays, June 11<sup>th</sup> - Sept. 24<sup>th</sup>

2:30 - 6:30 p.m.

Main Street Hailey

(Between Sturtos and Bank of America)

## Application 2009

Name/Business Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Permanent Sales Tax #: \_\_\_\_\_ OR Temporary/yearly#: \_\_\_\_\_

### **Registration Fees:**

Booth fees go towards advertising, organization, promotion, children's activities, city fees, insurance and entertainment for the events.

1-3 dates = \$35/date

4-7 dates = \$30/date

8+ dates = \$25/date

**ENTRY DEADLINE is May 20<sup>th</sup>. If your application and payment is received after this date, your fees will increase \$5/date.**

**IMPORTANT!** If an artist is unable to make their requested market date they will be expected to pay for that date. We will reschedule for another date only if we can find a replacement for the original date. We expect strong commitments from our artists and empty spaces are unacceptable. The exception to this rule is an absolute emergency in which case we respectfully request a 24-hour notice. If you have not already paid your fees and you don't show up for the market, you will be invoiced for the missed market date. Thank you for your consideration of this policy.

### **Selection Criteria and Process:**

The Artists' Market was inspired by the need for a location for local artists to share and sell their art. We are a small group of people who are looking for artisans, designers and skilled crafters who reflect the spirit of creativity, diversity and individuality that thrives in the Wood River Valley.

Each individual artisan will be reviewed and selected by a committee based on the following criteria:

1. Offers high-quality, authentic merchandise which appeals to the Artists' Market's audience.
2. Goods are handcrafted, hard-to-find or unusual items that are not widely commercially available.
3. No imports, re-selling or commercial items to be sold in the market.
4. Vendors must live within a 100-mile radius (as the crow flies) of Hailey, Idaho.

In addition, we seek to provide a variety of items in terms of price point, selection and style. Therefore, even vendors who meet the criteria noted above might not be chosen because other vendors offer the same or similar wares.

In the spirit of creating variety, The Artists' Market board reserves the right to deny participation or try to switch the dates of any artist due to too many artists with similar merchandise requesting the same date(s).

### **Booths:**

Vendors are required to provide a 10 x 10 tent or an umbrella for their space. The tents must be clean and presentable. These are required to be weighted down for safety and insurance reasons. We also recommend that tents be tied together. For 2009 there will be a total of 18 booth spaces available.

### **Artists – List Items for Sale/Medium:**

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### **Photographs:**

As a part of the jury process, please include photographs with your application. These photos will accurately represent the type and variety of items you wish to sell. Please limit photos to 3. If you wish to have photographs returned, please include a self-addressed, stamped envelope.

### **Sales Tax:**

All sales will be transacted directly between the artist and the buyer. Artists must collect 6% sales tax on each sale. Artists are responsible for reporting their taxable income to the State of Idaho. To apply for a permanent or temporary Idaho Seller's Permit Number, please call the Idaho State Tax Commission at 208-334-7660. It's quick and easy to do!

### **Bio:**

Please include a short biography with your application. Tell us where you are from, what inspired you, what you enjoy doing and anything else that may be of interest that pertains to you and your art. Feel free to include a photo of yourself at work if possible-this is better emailed to us. We will be running articles on Sun Valley Online and hopefully weekly Newsletters letting people know about the amazing

artists participating in the market. Your application will not be accepted without a bio.

**Entertainment:**

Live music and other entertainment will be provided. The music is upbeat, but conducive to shopping. Entertainers and/or musicians are invited to call Kaz Thea @ 788-7052 to receive information regarding performing.

**Children's Activity Booth:**

As part of the market each week we offer a children's activity booth. If you would like to sponsor or help with a free children's activity, let us know. All ideas are welcome and appreciated!

Please complete the application and return with your Bio, photos and booth fees (**check made payable to The Artists' Market**) to:

408 S. 4<sup>th</sup> Avenue, Hailey, Idaho 83333

The market board will review your application and you will be notified of acceptance by **May 22, 2009**.

For questions, please call Alissa McGonigal at 788-8614 . You may also email [artistsmarket@gmail.com](mailto:artistsmarket@gmail.com).

I CERTIFY THAT THE INFORMATION IN THE ABOVE APPLICATION IS, TO THE BEST OF MY KNOWLEDGE, TRUE AND ACCURATE, AND THAT I AM THE LEGAL REPRESENTATIVE OF THE ABOVE NAMED BUSINESS.

SIGNED:\_\_\_\_\_DATED:\_\_\_\_\_

Please include me on the waiting list if not accepted: Yes\_\_\_\_No\_\_\_\_\_