

The  
Artists'



Market

# The Artists' Market 2010

artistsmarket@gmail.com

**Hailey Market** - Thursdays, June 10<sup>th</sup> - Sept. 23<sup>rd</sup>  
2:30 - 6:30 p.m.

Main Street Hailey

(Between Sturtos and Bank of America)

**Ketchum Market** - Tuesdays, June 8<sup>th</sup> - Sept. 7<sup>th</sup>  
2:00 - 6:00 p.m.

Ketchum Park Plaza-across from Atkinson's

Name/Business Name: \_\_\_\_\_

Mailing Address:

\_\_\_\_\_

City/State/Zip:

\_\_\_\_\_

Phone: \_\_\_\_\_ Email:

\_\_\_\_\_

Permanent Sales Tax #: \_\_\_\_\_ OR

Temporary/yearly#: \_\_\_\_\_

**Registration Fees: \$25.00 each date**

Booth fees go towards advertising, organization, promotion, children's activities, city fees, insurance and entertainment for the events.

**ENTRY DEADLINE is May 1<sup>st</sup>. If you sign up for 8 dates, pre-paid, you are guaranteed a space of your choice for all dates. Time is of the essence, as we will be placing artists who elect to commit to 8 dates on a first come, first serve basis. Once we receive your application and payment, you will receive a map of the market via email and you can choose your market location. Please note the dates below wherein K stands for Ketchum and H stands for Hailey.**

○ June 8-K	○ July 6-K	○ August 3-K	○ August 31-K
○ June 10-H	○ July 8-H	○ August 5-H	○ Sept. 2-H
○ June 15-K	○ July 13-K	○ August 10-K	○ Sept. 7-K
○ June 17-H	○ July 15-H	○ August 12-H	○ Sept. 9-H
○ June 22-K	○ July 20-K	○ August 17-K	○ Sept. 16-H
○ June 24-H	○ July 22-H	○ August 19-H	○ Sept. 23-H
○ June 29-K	○ July 27-K	○ August 24-K	
○ July 1-H	○ July 29-H	○ August 26-H	

**IMPORTANT!** If an artist is unable to make their scheduled market date, no refunds will be issued. We will reschedule for another date only if we can find a replacement for the original date. We expect strong commitments from our artists and empty spaces are unacceptable. The exception to this rule is an absolute emergency in which case we respectfully request a 24-hour notice.

### **Selection Criteria and Process:**

The Artists' Market was inspired by the need for a location for local artists to share and sell their art. We are a small group of people who are looking for artisans, designers and skilled crafters who reflect the spirit of creativity, diversity and individuality that thrives in the Wood River Valley.

Each individual artisan will be reviewed and selected by a committee based on the following criteria:

1. Offers high-quality, authentic merchandise which appeals to the Artists' Market's audience.
2. Goods are handcrafted, hard-to-find or unusual items that are not widely commercially available.
3. No imports, re-selling or commercial items to be sold in the market.
4. Vendors must live within a 100-mile radius (as the crow flies) of Hailey, Idaho.

In addition, we seek to provide a variety of items in terms of price point, selection and style. Therefore, even vendors who meet the criteria noted above might not be chosen because other vendors offer the same or similar wares.

In the spirit of creating variety, The Artists' Market board reserves the right to deny participation or try to switch the dates of any artist due to too many artists with similar merchandise requesting the same date(s).

### **Booths:**

Vendors are required to provide a 10 x 10 tent or an umbrella for their space. The tents must be clean and presentable. These are required to be weighted down for safety and insurance reasons. We also recommend that tents be tied together. The Hailey Market has 18 booth spaces available each week. The Ketchum Market has 10 booth spaces available each week.

## **Artists - List Items for Sale/Medium:**

---

---

---

### **Photographs:**

As a part of the jury process, please include photographs with your application. These photos will accurately represent the type and variety of items you wish to sell. Please limit photos to 3. If you wish to have photographs returned, please include a self-addressed, stamped envelope. You may email your photos as well.

### **Hailey Sales Tax:**

All sales will be transacted directly between the artist and the buyer. Artists must collect 6% sales tax on each sale. Artists are responsible for reporting their taxable income to the State of Idaho. To apply for a permanent or temporary Idaho Seller's Permit Number, please call the Idaho State Tax Commission at 208-334-7660. It's quick and easy to do!

### **Ketchum Sales Tax:**

All sales will be transacted directly between the artist and the buyer. Artists must collect a 7% sales tax on each sale (6% State and 1% City of Ketchum). Artists will be required to report and pay the 1% Ketchum Sales Tax to the Artists' Market Manager at the end of business on your assigned market date. Please be prepared with cash or a check. If you already have a permanent City of Ketchum Sales Tax Number, please provide the Artists' Market with a copy. Artists are responsible for reporting the 6% Idaho Sales Tax on taxable income to the State of Idaho. To apply for a permanent or temporary Idaho Seller's Permit Number, please refer to Hailey Sales Tax note above.

### **Bio:**

Please include a short biography with your application. Tell us where you are from, what inspired you, what you enjoy doing and anything else that may be of interest that pertains to you and your art. Also include a photo of yourself at work if possible-or just a photo of your work. We will be running articles on Sun Valley Online and hopefully weekly Newsletters letting people know about the amazing artists

participating in the market. A BIO and photo is required. We will NOT accept your application without it. Please email the photo.

**Entertainment:**

Live music and other entertainment will be provided. The music is upbeat, but conducive to shopping. Entertainers and/or musicians are invited to call Kaz Thea @ 788-7052 to receive information regarding performing.

**Children's Activity Booth:**

As part of the market each week we offer a children's activity booth. If you would like to sponsor or help with a free children's activity, please contact Angie. All ideas are welcome and appreciated!

Please complete the application, Bio and photographs and email them to [artistsmarket@gmail.com](mailto:artistsmarket@gmail.com). You may pay via Paypal by clicking on the link in our newsletter. If you prefer not to use Paypal, please mail your check to PO BOX 4923, Hailey, Idaho 83333.

The market board will review your application and you will be notified of acceptance by **May 10, 2010**.

For questions, please call the Market Manager Angela Grant 928-6427 or 309-2006. You may also contact us by email [artistsmarket@gmail.com](mailto:artistsmarket@gmail.com).

I CERTIFY THAT THE INFORMATION IN THE ABOVE APPLICATION IS, TO THE BEST OF MY KNOWLEDGE, TRUE AND ACCURATE, AND THAT I AM THE LEGAL REPRESENTATIVE OF THE ABOVE NAMED BUSINESS.

SIGNED: \_\_\_\_\_ DATED: \_\_\_\_\_

Please include me on the waiting list if not accepted:  
Yes \_\_\_\_\_ No \_\_\_\_\_